



# Hear naturally again.



[signiausa.com](https://signiausa.com)

# Hear all the little things.

Chatting with friends, listening to the sounds of nature, enjoying music, or hearing warning signals - good hearing is so important in our everyday lives, yet most people with normal hearing don't even think twice about what it means to be able to hear well. It's only when hearing starts to fade that we realize the importance of good hearing and how much we miss when we no longer hear well.

Our hearing plays an important role in how we relate to our surroundings, our relationships, and the world around us. So we need to give it the attention it deserves.



## Hearing the way nature intended.

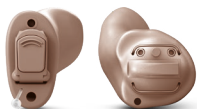
When you lose your hearing, it limits your natural listening experience. Now you can improve your hearing – and even hear your own voice naturally with Signia Nx hearing aids.

These elegant, state-of-the-art devices replicate a natural hearing experience even in noisy environments like a restaurant or busy shopping mall. They also offer options that include **direct streaming of phone calls, music, and TV audio directly to the hearing aids.**

Signia also offers handy apps to help you discreetly control your hearing aids. With Signia's myControl™ app, you can use your smartphone like a remote control to change volume, programs, and the direction of the hearing aid microphone.



myControl App



Insio™ Nx Customs

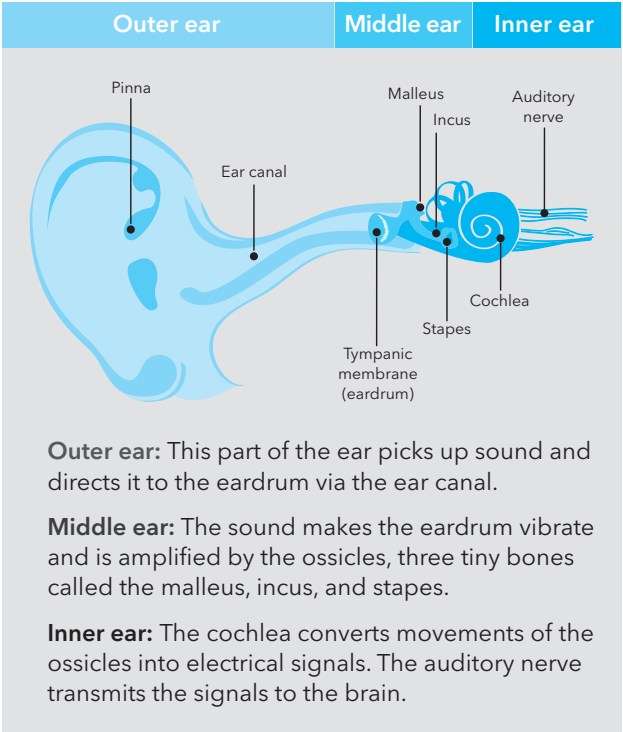


Pure® Charge&Go Nx

Motion® 13 Nx

# The ear - a miracle of nature.

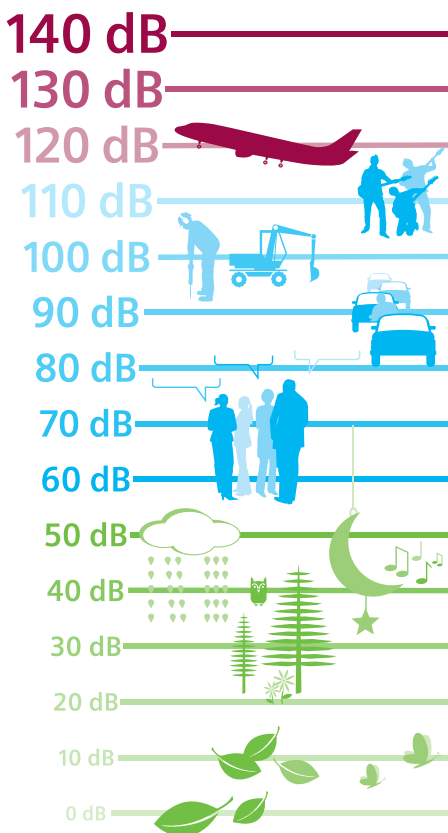
The ear is like a net, catching sound waves as they move through air. But it also translates these movements into information that we can understand, feel, and enjoy. Hearing gives us the ability to treasure “I love you,” be moved by music, and laugh at jokes.



Any part of the ear can potentially cause trouble with hearing, but most issues are caused when there is damage to the inner ear. The good news: hearing instruments today can compensate for most hearing loss.

# Protect what's precious.

Extended exposure to noise over 85dB can cause damage.



No two kinds of hearing loss are the same. As versatile as hearing loss itself is, so are its causes, including aging, noise exposure, injuries, infections, or chronic illnesses.

Sometimes hearing loss is accompanied by tinnitus, also known as "ringing in the ear." Hearing instruments may also significantly reduce the annoyance of tinnitus in many cases.

# Now what about you?

Go through the checklist below to gauge how well you're hearing.

How good is your hearing?	YES	NO
Do the people around you seem to mumble and not speak clearly?	<input type="checkbox"/>	<input type="checkbox"/>
Has anyone ever told you that they often have to repeat things for you?	<input type="checkbox"/>	<input type="checkbox"/>
Is it hard for you to understand when someone talks to you from behind or the side?	<input type="checkbox"/>	<input type="checkbox"/>
Is it difficult for you to follow conversations in loud environments, e.g. in restaurants?	<input type="checkbox"/>	<input type="checkbox"/>
Do you tend to go out less because it is hard for you to follow other people's conversations?	<input type="checkbox"/>	<input type="checkbox"/>
Has anyone ever asked you to turn down the volume of your television or radio?	<input type="checkbox"/>	<input type="checkbox"/>
Do you have difficulty understanding someone on the other end of your telephone?	<input type="checkbox"/>	<input type="checkbox"/>
Do you have trouble recognizing the direction from which a car, for example, is approaching?	<input type="checkbox"/>	<input type="checkbox"/>

Have you checked "YES" three or more times? Then we recommend that you contact a Hearing Care Professional or doctor.

Hearing aids can help by highlighting speech and making sounds louder and clearer. It may be useful to take the checklist with you when visiting your Hearing Care Professional so you can receive the proper care and the right hearing device to address your needs.

# The choice is yours.

When choosing the right hearing aid, there is no “one size fits all” answer to hearing loss; each solution is as unique as the individual.

There are three main categories that influence hearing aid choice: ear anatomy, degree of hearing loss, and personal lifestyle. Hearing aids today offer many options for a perfect fit and improved quality of life.

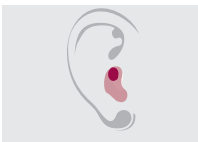


Behind-The-Ear (BTE) style or Receiver-In-Canal style (RIC)



Custom style

For example, BTE or RIC styles can be worn behind the ear for powerful sound and a comfortable fit. Custom styles are tailor-made to perfectly and discreetly fit in the ear canal. Your Hearing Care Professional will be glad to help you find the solution that best fits your needs.



**In-the-ear hearing aids (ITE)**



**Behind-the-ear hearing aids (BTE)**



**Receiver-in-canal hearing aids (RIC)**

The information in this document contains general descriptions of the technical options available, which do not always have to be present in individual cases and are subject to change without prior notice.

**Legal Manufacturer**

Sivantos, Inc.  
10 Constitution Avenue  
Piscataway, NJ 08854  
Phone: (800) 766-4500  
Fax: (732) 562-6696  
[www.sivantos.com](http://www.sivantos.com)

Copyright © 2018 Signia GmbH. All rights reserved.