

# Now everyone can connect to the conversation



— with the groundbreaking  
Signia Pure Charge&Go  
BCT IX



signia

Pure Charge&Go BCT IX



# Join the conversation



Dive into the world of enhanced hearing with the Pure Charge&Go BCT IX.

Scan the QR code now to uncover all its features — or speak directly with your Hearing Care Professional.

Don't wait! Get brilliant hearing today with the Pure Charge&Go BCT IX.



Discover the perfect blend of comfort, stylish design, and innovative technology with Signia.



## Connect your way

It's the perfect choice for unmatched hearing clarity and seamless connectivity.





## Why choose the BCT IX?

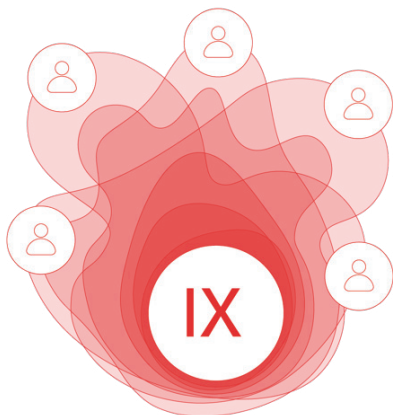
- **Stay connected** on the go and answer/end **HandsFree** calls directly from your hearing aid.
- With an unprecedented **36 hours of battery life**, including **5 hours of streaming**, you have the freedom to go about your day.
- The **smallest Bluetooth Classic-compatible RIC\*** hearing aid features a lightweight, sleek design that even the most discerning wearers will appreciate.
- The **new LED light** instantly shows your hearing aids' power status.
- **Dual push buttons** allow quick volume and program adjustments on the go.





# The new Signia Pure Charge&Go BCT IX keeps you confidently connected to the conversation

Powered by the Signia IX platform, the groundbreaking RealTime Conversation Enhancement delivers **22% better speech understanding** in noisy group conversations than leading competitors.<sup>1</sup> So you can contribute to the conversation, no matter how busy it gets.



## About Signia

Signia is one of the leading hearing aid brands in the world. Our goal is to enhance human performance through iconic innovations that shape the prescription audio category. We refuse to accept hearing loss as a limitation. It's not about correcting a loss, it's about gaining an edge. Not just performing, performing brilliantly. Not just hearing again, but hearing better than ever. Hearing every word, beat, and breath. With Signia, you can Be Brilliant.

The information in this document contains general descriptions of the technical options available, which do not always have to be present in individual cases and are subject to change without prior notice.

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<sup>1</sup> Jensen NS, Mohnlein-Gilbert K, Wilson C, Berwick N, Kamkar Parsi H, Best S, Samra B & Taylor B. 2024. Signia IX with pioneering multi-stream technology delivers 22% better speech understanding in noisy group conversation than a competitor with an AI co-processor-driven platform. Signia White Paper.

\* In a comparison of RIC hearing aids based on the manufacturers' newest platforms.

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